

SECTION – A

There are **FOUR** questions in this section. Answer any **THREE** questions.

1. (a) Describe the functions, roles, and skills of managers. (7)
- (b) How can management effectively foster an ethical culture within an organization, and what specific actions can they take to encourage ethical behavior at all levels? (8)
- (c) Develop a framework for decision-making in a high-stakes scenario where financial, ethical, and cultural factors conflict. How would you implement it effectively? (10)
- (d) Design a comprehensive organizational structure for a start-up that plans to scale globally within five years. Justify your decisions. (10)
2. (a) How can human resource strategies be tailored to address challenges in managing a culturally diverse workforce? Provide examples. (7)
- (b) To what extent should organizations prioritize job satisfaction over productivity in performance management strategies? Defend your position with examples. (8)
- (c) Critically evaluate the role of strategic management in navigating uncertainty and complexity in global business environments. (10)
- (d) Researchers at Harvard Business School found that the most important managerial behaviors involve two fundamental things: enabling people to move forward in their work and treating them decently as human beings. What do you think of these two managerial behaviors? What are the implications for someone who is going to implement industrial management in his/her career? (10)
3. (a) What are the foundational principles of organizational behaviors, and how do they shape workplace dynamics? (7)
- (b) Given an organization struggling with low employee engagement, how would you apply motivational theories to design an intervention plan? (8)
- (c) How does job satisfaction influence individual and organizational outcomes, and what theories explain this relationship? (10)

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- (d) Design a strategic plan that integrates both e-business strategies and customer-oriented strategies for a company facing stiff competition in a digital marketplace. Justify your approach with respect to current trends in consumer behavior and technological advancements. (10)
4. (a) Describe the three major types of corporate strategies and how the BCG matrix is used to manage those corporate strategies. (7)
- (b) Describe strategies for retaining competent, high-performing employees. (8)
- (c) Assess the importance of having a clear innovation emphasis (basic research, product development, or process development) in today's competitive environment. How should managers determine the right focus for their organization? (10)
- (d) Develop a strategy to continually assess and improve the predictive validity of selection tools for a growing company. How would you incorporate feedback from hiring manager and employees to optimize the selection process? (10)

SECTION – B

There are **FOUR** questions in this section. Answer any **THREE** questions.

5. (a) Being a part of BUET, what factors should a student consider while receiving information? Provide examples in support of your answer. (15)
- (b) What is effective delegation? List the prerequisites and tasks of effective delegation? (10)
- (c) Differentiate between formal and informal communication. (10)
6. (a) While computer-based Management Information Systems have revolutionized the way businesses manage information, they also come with several challenges that companies must address during implementation. Explain the challenges if you have just started a company with the product from Product Design, sessional Course. (15)
- (b) Illustrate the integration of contemporary theories of motivation and explain all the associated terms. (20)
7. (a) With the help of a tree diagram, explain the classification of authorities that differ according to the kinds on which they are based. (15)

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- (b) Mention the step-by-step procedure of the Management by Objectives approach.
What elements set it apart from the traditional approach? (20)
8. (a) Explain various stages of group development. (15)
- (b) Justify whether effective teamwork is essential for a football team competing in the finals. (10)
- (c) How might planning in a non-profit organization differ from planning in a commercial organization? (10)
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